

GALLUP® Student Poll

MEASURING THE HOPE, ENGAGEMENT, AND WELLBEING OF AMERICA'S STUDENTS

For over 40 years, the Gallup Education Practice has provided its expertise and tools to school districts across the United States in an effort to drive student success. Gallup is now adding the voice of America's youth to the dialogue around how to ensure a positive future for all American students. Only about 7 in 10 students earn a high school diploma. It is time to hear what American students feel about their lives at home, at school, and in their communities.

GALLUP CONSULTING®

Education Practice

The Gallup Student Poll gives students a forum to express the opportunities and challenges in their daily lives, and supplies teachers, administrators, and community leaders with an accurate, useful, and holistic picture of their students and the outcomes they desire. Cities, districts, and schools are partnering with Gallup to gather sound, actionable data.

The Gallup Student Poll will track for 10 years the hope, engagement, and wellbeing of students in grades 5 through 12 across the United States. The survey is offered once per year during designated field periods at no cost to public schools and districts. Contact Gallup if your district is interested in surveying students outside of these survey periods.

Research has shown that hope, engagement, and wellbeing are positioned as actionable targets and indicators of success, with links to grades, achievement scores, retention, and future employment. Gallup Student Poll data facilitates new conversations in families, schools, and the community and focuses on solutions that lead to community engagement and school and student success.

Free, Online, and Confidential

The Gallup Student Poll is provided at no cost to public school districts and is confidential. The poll is administered and the results are aggregated and analyzed by Gallup within two to three weeks of the close of the poll. Primary account users for the district and schools are provided access to their results online. The poll is now conducted once a year, in the fall, and is available

in English or Spanish. Schools are responsible for scheduling students in grades 5 through 12 to take the survey during school hours on Internet-accessible computers. Completion of the 20 core survey questions, demographics items, and additional index items will take the average student about 10 minutes to complete. The survey is accessible via a secure online account created by a designated project leader in each district and/or school.

The Gallup Student Poll launched in March 2009. Gallup surveyed 70,078 students in grades 5 through 12 during the first administration. Since then, students have completed over one million surveys across five administrations.

Key Findings From the Gallup Student Poll

Gallup research has shown about half of students are hopeful; these students possess numerous ideas and abundant energy for the future. The other half of students are stuck or discouraged, lacking the ideas and energy they need to navigate problems and reach goals.

About 6 in 10 students are engaged; they are highly involved with and enthusiastic about school. The other 4 in 10 are either going through the motions at school or actively undermining the teaching and learning process.

About two-thirds of students are thriving; they think about their present and future life in positive terms, and they tend to be in good health and have strong social support. About one-third of students are struggling or suffering.

Hope — the ideas and energy we have for the future. Hope drives attendance, credits earned, and GPA of high school students. Hope predicts GPA and retention in college, and hope scores are more robust predictors of college success than are high school GPA, SAT, and ACT scores.

Engagement — the involvement in and enthusiasm for school. Engagement distinguishes between high-performing and low-performing schools.

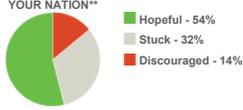
Wellbeing — how we think about and experience our lives. Wellbeing tells us how our students are doing today and predicts their success in the future. High school freshmen with high wellbeing earn more credits with a higher GPA than peers with low wellbeing. Specifically, the typical student who is thriving earns 10% more credits and a 2.9 GPA (out of 4.0), whereas a student with low wellbeing, completing fewer credits, earns a 2.4 GPA.

GALLUP Student Poll
National Cohort Fall 2011

USA Overall Data

The Gallup Student Poll is a brief measure of hope, engagement, and wellbeing. The poll taps into the hearts and minds of American students to determine what drives wellbeing and achievement. Distribution and discussion of the Gallup Student Poll data will help create a more hopeful story about American youth and education, and will engage parents, teachers, and community leaders in social entrepreneurship.

Hope | GrandMean: 4.40 (out of 5) n=309654



HOPE BY GRADE (GrandMean)							
5th	6th	7th	8th	9th	10th	11th	12th
4.42	4.44	4.42	4.39	4.37	4.36	4.37	4.39

75% of hopeful students are engaged.

Hope by Grade values not shown when n < 10

Engagement | GrandMean: 4.10 (out of 5) n=310255

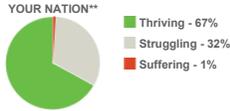


ENGAGEMENT BY GRADE (GrandMean)							
5th	6th	7th	8th	9th	10th	11th	12th
4.41	4.32	4.17	4.02	3.99	3.88	3.84	3.85

85% of students who strongly agree their school is committed to building strengths are engaged.

Engagement by Grade values not shown when n < 10

Wellbeing | GrandMean: 8.55 (out of 10) n=326426*



WELLBEING BY GRADE (GrandMean)							
5th	6th	7th	8th	9th	10th	11th	12th
8.44	8.60	8.62	8.60	8.56	8.50	8.51	8.53

68% of thriving students are engaged.

Wellbeing by Grade values not shown when n < 10

- No data available

* The wellbeing n size represents the total respondent population. Hope, engagement and wellbeing n sizes differ if students chose not to answer one or more hope or engagement items.

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Each school/district will receive a scorecard displaying their Gallup Student Poll results. The scorecard will show the percentage of hopeful, engaged, and thriving students. Above is a report from the convenience sample population (n = 326,426) from the October 2011 Gallup Student Poll. These data are not generated from a representative sample of the U.S. student population.

Gallup Student Poll Participation

It is easy to participate in the Gallup Student Poll, and districts and schools may now register an account at the Gallup Student Poll website and choose a field period for the fall administration. If your district or school has previously registered an account, the primary administrative user may log in and choose one of three field periods to administer the survey. If your district is participating for the first time, a district representative must create an account. The registration process requires the user to enter the district's national district ID, which may be obtained at <http://nces.ed.gov/ccd/schoolsearch>. The Gallup Student Poll website contains a downloadable manual that gives detailed instructions on how to register for and administer the survey. You may access the manual from the website homepage at <http://www.gallupstudentpoll.com>.

Field Periods for the Fall Include:

Tuesday, October 2 through Friday, October 19, 2012

Tuesday, October 9 through Friday, October 26, 2012

Tuesday, October 16 through Friday, November 2, 2012

Note: The survey will be available Tuesday through Friday during school hours only.

Why Participate

The Gallup Student Poll gives American students a voice. Involved youth, concerned parents, educators, after-school program staff, and business and community leaders are charged with the goals of doubling hope, building engaged schools, boosting wellbeing, and raising the graduation rate. Key decision makers use these data with the knowledge they need to consistently and effectively shape student achievement **by affecting the way students feel** about their current and their future lives.

Unique Metrics for Shaping Student Success

The conversation about the future of American youth starts with a shared understanding of what is right with our students, rather than what is wrong. Gallup employs a unique approach to understanding and improving student wellbeing by focusing on the importance of sound, actionable metrics and continuous monitoring.

Through a review of social science and educational research, Gallup researchers chose three variables as the targets of the Gallup Student Poll. These three variables — **hope, engagement, and wellbeing** — are proven indicators of success, with links to:

- Grades
- Achievement scores
- Retention
- Future employment

Gallup selected these three items because they met the following four criteria:

- 1 They can be reliably measured.
- 2 They have a meaningful relationship with or effect on educational outcomes.
- 3 They are malleable and can be enhanced through deliberate action.
- 4 They are not measured directly by another large-scale survey or testing program.

When used correctly, these actionable metrics provide the true understanding and guidance necessary to overcome today's challenges in the educational environment.

Additional Interventions

In addition to interventions based on the Gallup Student Poll, Gallup can help schools and communities with the following:

Strengths-Based Education

Implementing strengths-based education (www.strengths.org) can enhance hope and engagement. Putting strengths-based education into action begins with educators discovering what they do best and developing and applying their own strengths while they help students identify and apply their strengths in the learning process so that they can reach personal excellence.

Selection Systems for School Effectiveness

Schools that select for talent have more effective principals, teachers, and support staff. Highly engaged educators increase student engagement and achievement. Gallup selection instruments are predictive, Web-based, and cost efficient.

Gallup Student Poll Impact 101 Course

Gallup designed the Gallup Student Poll Impact 101 course to give participants an opportunity to learn with other school and district leaders how to create hope, build engagement, and boost wellbeing in schools and districts. Participants will hear best practice strategies from other districts and learn how to set strategic goals in an effort to prepare children for the future. The GSP 101 course consists of two 90-minute webinars. Gallup hosts the course at convenient times throughout the year.

For more information, please contact Gallup's Education Practice at education_practice@gallup.com, or visit our website <http://education.gallup.com/>.