



## “The Speed of Trust”

Presented by best-selling author  
**Stephen M.R. Covey**

**Trust is the one thing that changes everything!**

*Hear the author discuss*

- *How trust affects the trajectory of your personal and professional life*
- *How trust increases the speed, lowers the cost, and maximizes the influence of your organization*
- *The five waves of trust*
- *The 13 behaviors of trust*
- *How to inspire trust*

### Registration

Register on SESC  
website homepage at  
[www.sescoop.org](http://www.sescoop.org)

**November 10, 2016**

**1-3 p.m.**

**Corbin Center  
222 Corbin Center Drive  
Corbin, KY**

### Cost

**SESC General Coop  
Members – FREE  
All others – \$20 per person**

**Registration deadline is Monday, November 7.  
Books will be available for purchase and signing at the event.  
EILA credit approved.**



**Stephen M.R. Covey**

**Author Information:** Stephen M.R. Covey is a cofounder of CoveyLink and the FranklinCovey Global Speed of Trust Practice. A highly sought-after and compelling keynote speaker and adviser on trust, leadership, ethics, and high performance, he speaks to audiences around the world. He is the New York Times and number one Wall Street Journal best-selling author of The Speed of Trust. He advocates that nothing is as fast as the speed of trust and that the ability to establish, grow, extend, and restore trust with all stakeholders is the critical leadership competency of the new global economy.

### **Questions?**

**Registration/Payment—[johnda.bales@sescoop.org](mailto:johnda.bales@sescoop.org) or 859-575-1617  
Program—[david.johnson@sescoop.org](mailto:david.johnson@sescoop.org) or 606-273-0883**