



# KENTUCKY DEPARTMENT OF EDUCATION

## NEWS RELEASE

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## **EDUCATION AGENCY LAUNCHES SOCIAL MEDIA PRESENCE**

(FRANKFORT, Ky.) – The Kentucky Department of Education (KDE) has formally entered the realm of social media with the launch of the agency’s [Facebook](#) page and [Twitter](#) feed.

KDE’s Facebook page can be accessed at <https://www.facebook.com/pages/Frankfort-KY/Kentucky-Department-of-Education/206750929353908> or by searching for “Kentucky Department of Education” on Facebook under “Government Organization.” Subscribe to the KDE Twitter feed by connecting to @KyDeptofEd.

The agency’s Facebook page will feature news and information from the agency, including meeting announcements and program updates. The Twitter feed will replicate some of those items and provide a means for immediate updates.

“Communications is a priority for this agency,” said Education Commissioner Terry Holliday, a longtime user of Facebook, Twitter (@kycommissioner), [blogs](#) and other forms of electronic communications. “It’s important that we reach as many audiences as possible, and having a social media presence enables immediate sharing of information and news. It also provides a means for direct feedback from educators, parents, students, elected officials and others.”

KDE will use social media in conjunction with its website, which will continue to serve as a repository for information, documents and other items, such as the Open House data portal.

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