**CLUSTER: Finance** 

### **PATHWAY: Securities and Investent Pathway**

Securities and investment professionals help individuals and businesses invest their money in products such as stocks and bonds that will earn money over time. They work in brokerage firms, investment banks and stock exchanges.

**EXPLORATORY TASK:** People use checking accounts, savings accounts and certificates of deposit to both save and earn money. Your soccer team has an extra \$500 to be used next year and wants to know where to put the money. Research the following to prepare a financial report to help members decide.

- Definition of interest
- Checking accounts, savings accounts, certificates of deposits
- Interest rate for each product
- Restrictions on withdrawing money from each
- Amount of money in each account after one year

**OBJECTIVE:** Introduce students to concept of interest and decisions financial professionals help their clients to make.

### **TEACHER SUPPORT:**

• Collaborate with a financial professional, math teacher or a CTE business teacher.

### **STUDENT SUPPORT:**

• Provide links, examples, checklist and/or a template for students to use.

### **LEARNING EXTENSIONS:**

- Invite a financial professional, math teacher or a CTE business teacher to discuss the role of a financial planner and/or services provided by a financial institution.
- Lead a discussion connecting school subjects and this pathway.
- Lead a discussion about personal qualities of a financial professional.
- Identify and research a career within this pathway.

### CONNECTIONS TO KENTUCKY ACADEMIC STANDARDS

Career Studies: ES.M.9, ES.M.8, C.M.5, FL.M.10

Reading and Writing: RI6.4

Mathematics: KY.6.EE.6

- These samples represent students' first introduction to authentic topics and skills related to a career cluster.
- The samples included in this cluster are teacher created models.

### **XYZ Soccer Team Financial Report**

Goal: To decide where to put the extra \$500.00.

Research: Interest – Money earned from money in a checking or savings acount or certificate of deposit. It is usually listed as Annual Percentage Rate or APR

	Purpose	Pros	Cons
Checking account	Keep money safe and have a record of how we spend money.	We can get the money easily.	We probably won't make any money from interest.
Savings account	Save money and earn interest.	We will make money from interest.	They limit how often we can get our money.
Certificates of deposit	Save money and earn interest.	We will make more money from interest than a savings account.	We can't get the money out until the time is up. You have to pay a fee if you do.

### Interest rates and amount earned in one year

	Interest rate	Total amount after one year
Checking account	0.10%	\$500.50
Savings account	0.55%	\$502.75
Certificates of deposit - CD	1.1%%	\$505.50

### Recommendation:

Since we won't be using the money until next year, we suggest putting the money in a CD.

**CLUSTER: Finance** 

**PATHWAY: Business Finance Pathway** 

Finance professionals manage policies and strategies for budgets, purchases, investments and taxes. Their expertise is critical for the financial well-being of a business.

**EXPLORATORY TASK:** How do you start a business? You've volunteered to manage the volleyball concession stand for the first home game. You expect an attendance of 200. You have \$350 to purchase supplies. Research wholesale product sites – e.g., Sam's, Costco – to create a purchasing plan for supplies. Include:

- List and quantity of item
- Purchase price per unit of each item
- Selling price for each item
- Other supplies, e.g., napkins, cups, etc.

**OBJECTIVE:** Introduce students to concept of purchase planning and decisions necessary for a successful business.

### **TEACHER SUPPORT:**

• Collaborate with a financial professional, math teacher or a CTE business teacher.

### **STUDENT SUPPORT:**

• Provide links, examples, checklist and/or a template for students to use.

### **LEARNING EXTENSIONS:**

- Invite a financial professional, math teacher or a CTE business teacher to discuss the role of a finance professional in the successful operation of a business.
- Lead a discussion connecting school subjects and this pathway.
- Lead a discussion about personal qualities of a financial professional.
- Identify and research a career within this pathway.

### **CONNECTIONS TO KENTUCKY ACADEMIC STANDARDS**

Career Studies: ES.M.9, ES.M.8, C.M.5, FL.M.10

Reading and Writing: RI6.4

Mathematics: KY.6.EE.6

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### **Concession Stand Purchasing Plan**

### Menu

- Nachos and cheese
- Candy
- Water

### Supplies

	Supplies	Cost	Selling prices	Total Sales
Nacho cheese	4 cans @ \$8.28	132.48	200 @ \$1.50 each	\$300.00
Tortilla chips	2 boxes @ \$9.78	19.56		
Bowls 200	Box of 200 @ \$10.27	10.27		
Candy 200	3 boxes of 50 @ \$37.98	75.96	150 @ \$1.00 each	\$150.00
Water 200	5 packs of 45 @ \$3.58	17.90	225 @ \$1.00 each	\$225.00
Napkins	1 box @ \$10.48	10.48		
		\$304.63		\$675.00

### Summary

After deducting the cost of supplies, the profit from this concession stand will be \$370.37.

**CLUSTER: Finance** 

**PATHWAY: Accounting Pathway** 

Accounting professionals work with individual clients and businesses to record, summarize and analyze financial information necessary for management and decision-making.

**EXPLORATORY TASK:** Where did all my money go? Employees are often confused when their paycheck is less than they expected. All this information is found on their pay stub. Create a graphic to share with new employees that explains:

- Gross versus net income
- Taxes withheld, e.g., state and/or local
- Federal Insurance Contributions Act (FICA)
- Deductions for health insurance, retirement plans, etc.

**OBJECTIVE:** Introduce students to concept of accounting principles, e.g., earnings, deductions, taxes.

### **TEACHER SUPPORT:**

 Collaborate with an accountant or other financial professional, math teacher or a CTE business teacher.

### STUDENT SUPPORT:

• Provide links, examples, checklist and/or a template for students to use.

### **LEARNING EXTENSIONS:**

- Invite an accountant or other financial professional, math teacher or a CTE business teacher to discuss the process of keeping financial records.
- Lead a discussion connecting school subjects and this pathway.
- Lead a discussion about personal qualities of a financial professional.
- Identify and research a career within this pathway.

### CONNECTIONS TO KENTUCKY ACADEMIC STANDARDS

Career Studies: ES.M.9, ES.M.8, C.M.5, FL.M.3

Reading and Writing: RI6.4

Mathematics: KY.6.EE.6

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# HOW TO READ YOUR PAYSTUB

part of the retirement plan for most American workers	total amount of earnings after deductions
a federal health insurance for people 65 or older and some younger people with disabilities  Pay Period Pay Date  02/97/21 - 021/13/21 02/14/21  ons TOTAL YID TOTAL  S12::60 \$81.20  S12::60 \$81.20  \$12::60 \$81.20  \$108.10 \$756.70	S209.30
Federal Insurance Contributions Act  SSN Fay Schedule  'AX-XX-XXXXX Weekly  Current Pay Deduction  FICA SC CONTRES  FEDERAL TAX  STATE TAX	for arms and try
Jk and Jill L. nycare 123 AB Lan Elementar,, K' 0000 Sally May 100 2 <sup>nd</sup> Avenue, Mytown, KY 00000 Income Rate Hours GROSS \$20 40 EARNING	\$5,600.00 \$1,465.10 money paid to the government to pay for operating the programs and services of the country
total amount of earnings before deductions	Year to date

**CLUSTER: Finance** 

**PATHWAY: Insurance Pathway** 

Insurance professionals provide services to individuals and businesses that protect them from financial loss. They analyze the needs of their clients to identify risks in order to recommend suitable plans or policies.

**EXPLORATORY TASK:** What does insurance pay for? An insurance professional helps clients identify their insurance needs, e.g., life, home, auto and renters. Create a brochure that explains the types of insurance available.

**OBJECTIVE:** Introduce students to concept of risk management and the various types of insurance available.

### **TEACHER SUPPORT:**

 Collaborate with an insurance agent or other financial professional, math teacher or a CTE business teacher.

### **STUDENT SUPPORT:**

Provide links, examples, checklist and/or a template for students to use.

### **LEARNING EXTENSIONS:**

- Invite an insurance agent or other financial professional, math teacher or a CTE business teacher to discuss the various types of insurance and the role of risk management in a financial plan.
- Lead a discussion connecting school subjects and this pathway.
- Lead a discussion about personal qualities of a financial professional.
- Identify and research a career within this pathway.

### **CONNECTIONS TO KENTUCKY ACADEMIC STANDARDS**

Career Studies: ES.M.8, C.M.5, FL.M.13

Reading and Writing: RI6.4

- These samples represent students' first introduction to authentic topics and skills related to a career cluster.
- The samples included in this cluster are teacher created models.

### CAR INSURANCE

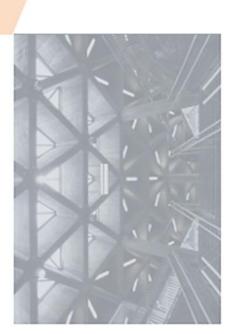
Car insurance person to repair or replace an automobile in the event of an accident. There are 2 types:

Full coverage – pays to replace the automobile and any damages to the other automobile.

Liability insurance – pays only to repair damages to the other vehicle.

### LIFE INSURANCE

Life insurance helps provide an income for families in the event of a death. Individuals pay a premium each month. If the individual ones, the family will receive a predetermined sum of money.



Insurance

Basics

## WHAT IS INSURANCE?

Insurance is a way to protect yourself against unexpected financial losses. Individual: pay a monthly amount known as corremium. In the event of a loss, the insurance company pays the individual a predetermined amount.

## **HEALTH INSURANCE**

People buy health insurance to relp pay for the cost of medical reatment. It may pay for doctor rills, medication, physical therapy or dental care.

### HOMEOWNERS INSURANCE

Individuals buy homeowners insurance to help replace their home in the event of a fire, flood or tornado.



**CLUSTER: Finance** 

**PATHWAY: Banking Services Pathway** 

These professionals work in banks and other institutions to provide services such as checking accounts, credit cards and bill payment. They accept deposits, lend money and provide short-term investments, e.g., saving accounts and certificates of deposit.

**EXPLORATORY TASK:** What's the difference between a credit and debit card? Why should you use one or the other? Create an infographic that explains and compares the pros and cons of each.

**OBJECTIVE:** Introduce students to concept of accounting principles, e.g., earnings, deductions, taxes.

### **TEACHER SUPPORT:**

 Collaborate with an accountant or other financial professional, math teacher or a CTE business teacher.

### **STUDENT SUPPORT:**

Provide links, examples, checklist and/or a template for students to use.

### **LEARNING EXTENSIONS:**

- Invite an accountant or other financial professional, math teacher or a CTE business teacher to discuss the process of keeping financial records.
- Lead a discussion connecting school subjects and this pathway.
- Lead a discussion about personal qualities of a financial professional.
- Identify and research a career within this pathway.

### **CONNECTIONS TO KENTUCKY ACADEMIC STANDARDS**

Career Studies: ES.M.9, ES.M.8, C.M.5, FL.M.5

Reading and Writing: RI6.4

• Mathematics: KY.6.EE.6

- These samples represent students' first introduction to authentic topics and skills related to a career cluster.
- The samples included in this cluster are teacher created models.



### **DEBIT CARD**

- Money comes directly from your checking account
- No monthly proment required
- Can be used anywhere a credit card is used
- Does not affect credit score

### CREDIT CARD

- Money is borrowed from a financial institution
- Monthly payments are required if not paid in full
- Borrower must pay interest if not paid in full each month
- May affect credit score

### Is a Career in Finance for Me?

Would you be interested in a career in Finance? Below are knowledge and skill statements related to the careers in this cluster. Read each statement. Decide if this describes you by checking the Yes, No or Maybe box.

THINGS I LIKE TO DO	YES	МО	38YAM
Work with numbers		سسا	
Work to meet a deadline			
Make predictions based on existing facts		مسا	
Have a framework of rules by which to operate		1	
Analyze financial information and interpret it to others		_	
Handle money with accuracy and reliability			
Take pride in the way I dress and look			
PERSONAL QUALITIES THAT DESCRIBE ME	YES	NO	MAYBE
Trustworthy	1		
Orderly	سا		
Self-confident			
Logical			-
Methodical or efficient			
SCHOOL SUBJECTS THAT INTEREST ME	YES	NO	MAYBE
Math		سما	
Economics or financial literacy		سسا	
Social Studies			

*Did you check YES most often?* If so, continue to explore careers and opportunities in this cluster. And don't forget to focus on your math, social studies and economics classes to build the academic skills you need for these careers.

**Did you check NO most often?** If so, don't worry. There are hundreds of jobs to explore in the other 15 career clusters.

**Did you check MAYBE most often?** If so, continue to explore in this cluster as well as investigating how your skills and interests may be a good match in other clusters.