

Adecco

# YES! Program Overview

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Adecco is proud to partner with the Kentucky Department of Education with our YES!, the Youth Employment Solutions program, which offers work-based learning opportunities to youth statewide.

## Program Drivers



### Unemployment

- U.S. youth unemployment is more than double the national unemployment rate
- Kentucky youth unemployment in 2016 averaged 13.9% for 16-19 year olds and 9.9% for 16-24 year olds vs. the state unemployment rate of 4.9%



### Education

- 21% of students in Kentucky do not graduate high school
- Nearly 80% of Kentuckians do not attain a bachelor's degree
  - Many students do not plan to attend college; however, they need to obtain skills and gain experience in order to find a career path
  - Kentucky has the third-highest college student loan default rate in the country



### Work Readiness

- Businesses in Kentucky and across the U.S. are struggling to find well-trained and reliable employees
  - Some 40% of employers say they cannot find the skills needed to develop their businesses, and identify lack of experience as the main barrier to entry-level vacancies
  - Across the nation, as many as 10,000 baby boomers are retiring each day
  - There has been a push toward academics for many years, so students have not gotten exposure to fields that do not require college degrees
  - If businesses cannot employ qualified workers, they are forced to relocate

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## Relationships Drive Success

- By partnering with the following organizations, Adecco has exposed over 2,500 students and thousands of educators to the YES! program
  - Kentucky Department of Education
    - 53 area technology centers
    - 19 school districts
  - Kentucky Labor Cabinet
    - 24 business partners
- Adecco has been able to successfully place 62 students in work-based learning opportunities in Kentucky since the YES! program began in February 2015



## Key Statistics

- 93% of students are currently in the YES! program or have secured permanent employment in their field after completing their YES! work-based learning
- 2016/2017 academic year goal – 100 students in YES! work-based learning



**Based upon the success of this program, Adecco is partnering to expand work-based learning opportunities across the U.S.**

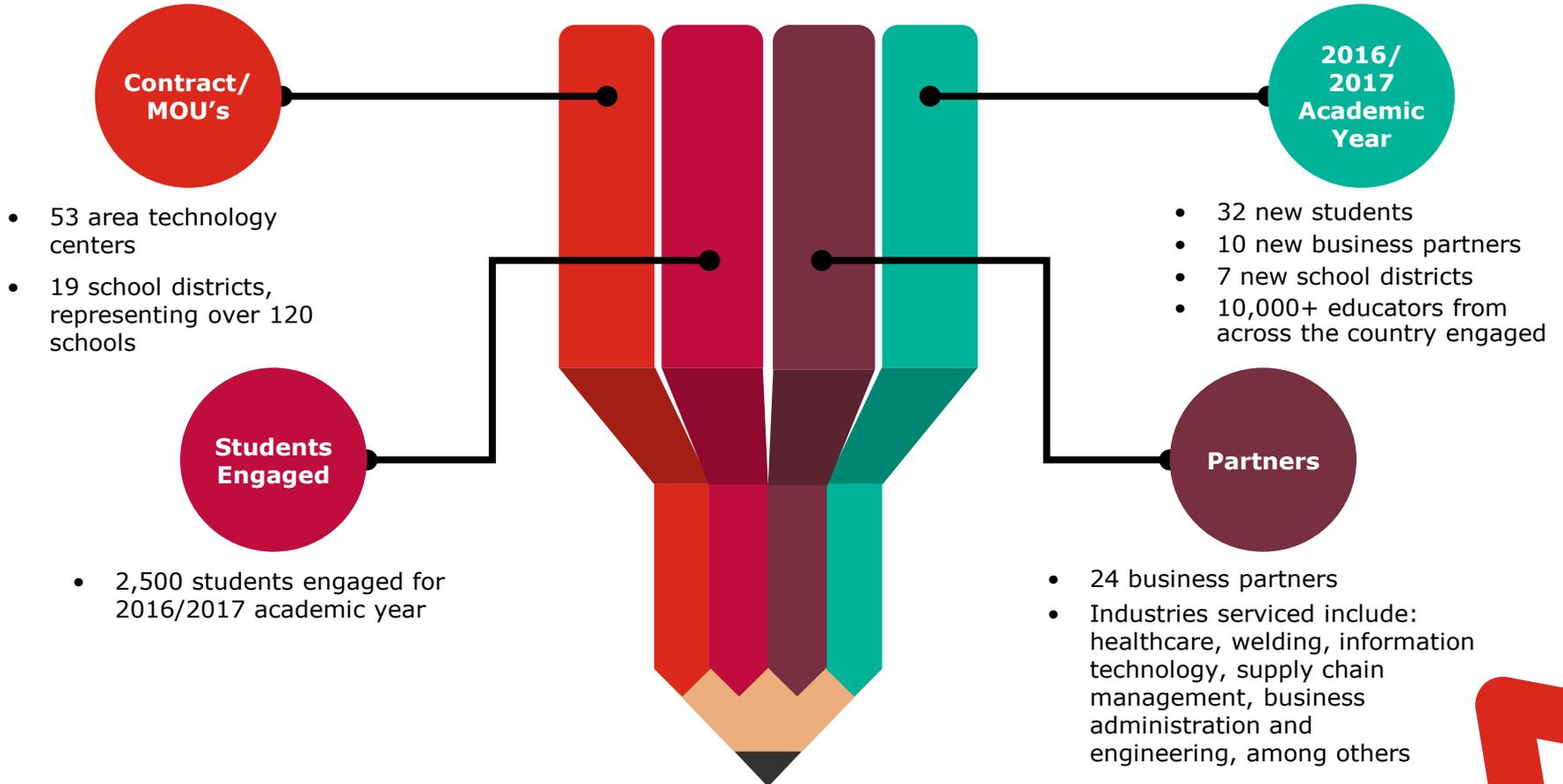
# Say YES! With Adecco

**62**  
Student Placements

Students Have Worked  
More Than 10,000 Hours

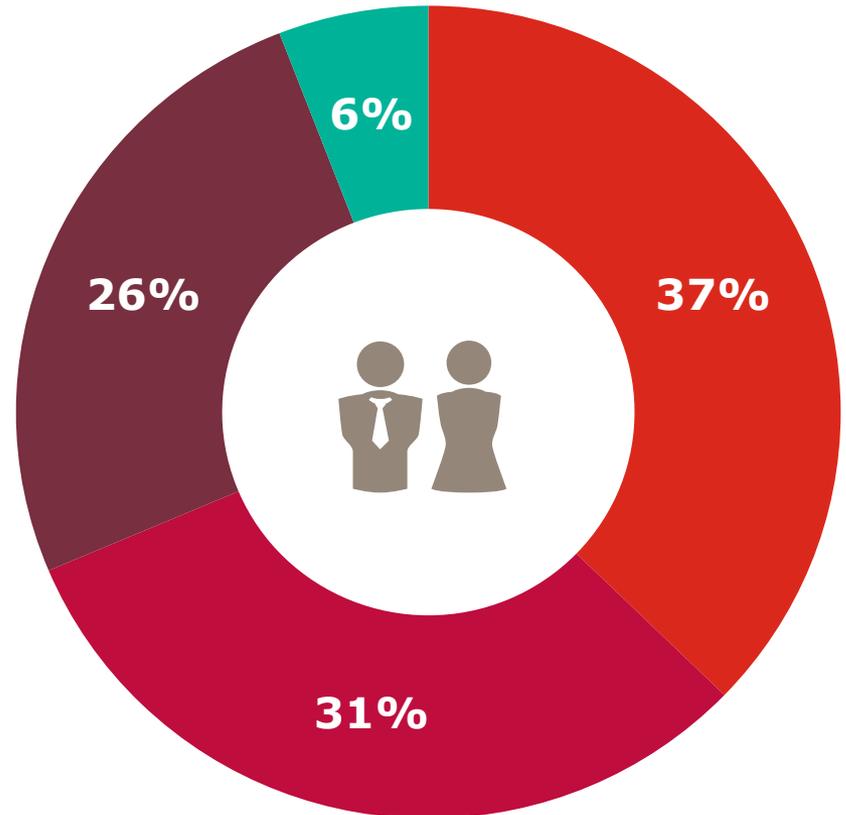
**\$10.00**  
Average Student Pay Rate

New Student Opportunity  
Every 2 Weeks



## Work-Based Learning Outcomes

# Say YES! With Adecco



**Benefitting Students, Businesses and the Entire State of Kentucky**

# Say YES! With Adecco



## Youth Employability

- Students now have more work-based training and employability



## Work Readiness

- Businesses have a larger pool of skilled candidates



## Education

- Kentucky is closing the skills gap