

INTERRUPT

Speak up against every bigoted and prejudiced remark—every time, in the moment, without exception. Think about what you'll say ahead of time so you're prepared to act instantly.

QUESTION

Ask simple questions in response to hateful remarks to find out why the speaker made the offensive comment and how you can best address the situation.

EDUCATE

Explain why a term or phrase is offensive. Encourage the person to choose a different expression. Hate isn't behind all hateful speech. Sometimes ignorance is at work, or lack of exposure to a diverse population.

ECHO

If someone else speaks up against hate, thank them and reiterate their anti-bigotry message. One person's voice is a powerful start. Many voices together create change.

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HANSON, KELLY

LESSON 1
AGREE THAT WORD
IS OFFENSIVE AND WE
SHOULDN'T USE IT.”

TRY SAYING

"DO YOU KNOW THE HISTORY OF THAT WORD?"

WHAT DO
THAT? "WHAT DO

DO YOU KNOW
YOU MEAN?" OR
"TELL ME MORE."
THE HISTORY OF
THAT WORD?
AGREE THAT WORD
IS OFFENSIVE AND WE

I DON'T

“**LIKE THAT**” OR “**THAT PHRASE IS HURTFUL**.”

TRY SAYING
“THANKS FOR SPEAK-
ING UP, ALLISON! I
AGREE THAT WORD
IS OFFENSIVE AND WE
SHOULDN’T USE IT.”

TRY SAYING
“I DON’T LIKE WORDS
LIKE THAT” OR “THAT
PHRASE IS HURTFUL.”