

Course Code: 500615

Course Name: Visual Art- Multi Media

Grade Level: 9-12

Course standards documents are designed to show how specific standards align to courses. For instructional planning and assessment, please access the complete *Kentucky Academic Standards for Visual and Performing Arts* for the full scope of what students should know and be able to do.

### Upon course completion students should be able to:

HS Proficient	HS Accomplished	High School Advanced
MA:Cr1.1.I	MA:Cr1.1.II	MA:Cr1.1.III
Use identified generative	Strategically utilize	Integrate aesthetic principles
methods to formulate	generative methods to	with a variety of generative
multiple ideas, develop	formulate multiple ideas,	methods to fluently form
artistic goals, and problem	refine artistic goals, and	original ideas, solutions, and
solve in media arts creation	increase the originality of	innovations in media arts
processes.	approaches in media arts	creation processes.
	creation processes.	
MA:Cr2.1.I	MA:Cr2.1.II	MA:Cr2.1.III
Apply aesthetic criteria in	Apply a personal aesthetic in	Integrate a sophisticated
developing, proposing, and	designing, testing, and	personal aesthetic and
refining artistic ideas, plans,	refining original artistic ideas,	knowledge of systems
prototypes, and production	prototypes, and production	processes in forming, testing,
processes for media arts	strategies for media arts	and proposing original artistic
productions, considering	productions, considering	ideas, prototypes, and
original inspirations, goals,	artistic intentions, constraints	production frameworks,
and presentation context.	of resources, and presentation	considering complex
	context.	constraints of goals, time,
		resources, and personal
		limitations.
MA:Cr3.1.I	MA:Cr3.1.II	MA:Cr3.1.III
a. Consolidate production	a. Consolidate production	a. Synthesize content,
processes to demonstrate	processes to demonstrate	processes, and components to
deliberate choices in	deliberate choices in	express compelling purpose,
organizing and integrating	organizing and integrating	story, emotion, or ideas in
content and stylistic	content and stylistic	complex media arts
conventions in media arts	conventions in media arts	productions, demonstrating
productions, demonstrating	production, demonstrating	

HS Proficient	HS Accomplished	High School Advanced
understanding of associated	understanding of associated	mastery of associated
principles, such as emphasis	principles, such as continuity	principles, such as
and tone.	and juxtaposition.	hybridization.
	3 1	
b. Refine and modify media	b. Refine and elaborate	b. Intentionally and
artworks, honing aesthetic	aesthetic elements and	consistently refine and
quality and intentionally	technical components to	elaborate elements and
accentuating stylistic	intentionally form impactful	components to form
elements, to reflect an	expressions in media	impactful expressions in
understanding of personal	artworks for specific	media artworks, directed at
goals and preferences.	purposes, intentions,	specific
	audiences and contexts.	purposes, audiences, and
		contexts.
MA:Pr4.1.I	MA:Pr4.1.II	MA:Pr4.1.III
Integrate various arts, media	Integrate various arts, media	Synthesize various arts,
arts forms, and content into	arts forms, and academic	media arts forms and
unified media arts	content into unified media	academic content into unified
productions, considering the	arts productions that retain	media arts productions that
reaction and interaction of the	thematic integrity and	retain artistic fidelity across
audience, such as experiential	stylistic continuity, such as	platforms, such as
design.	transmedia productions.	transdisciplinary productions.
MA:Pr5.1.I	MA:Pr5.1.II	MA:Pr5.1.III
a. Demonstrate progression in	a. Demonstrate effective	a. Employ mastered artistic,
artistic, design, technical, and	command of artistic, design,	design, technical, and soft
soft skills, as a result of	technical and soft skills in	skills in managing and
selecting and fulfilling	managing and producing	producing media artworks.
specified roles in the	media artworks.	
production of a variety of		b. Fluently employ mastered
media artworks.	b. Demonstrate effective	creative and innovative
	ability in creative and	adaptability in formulating
b. Develop and refine a	adaptive innovation abilities,	lines of inquiry and solutions,
determined range of creative	such as resisting closure, and	to address complex
and adaptive innovation	responsive use of failure, to	challenges within and through
abilities, such as design	address sophisticated	media arts productions.
thinking, and risk taking, in	challenges within and through	
addressing identified	media arts productions.	c. Independently utilize and
challenges and constraints	5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	adapt tools, styles, and
within and through media arts	c. Demonstrate the skillful	systems in standard,
productions.	adaptation and combination	innovative, and experimental
<b>D</b>	of tools, styles, techniques,	ways in the production of
c. Demonstrate adaptation	and interactivity to achieve	complex media artworks.
and innovation through the	specific expressive goals in	
combination of tools,	the production of a variety of	
techniques and content, in	media artworks.	
standard and innovative		

HS Proficient	HS Accomplished	High School Advanced
ways, to communicate intent		
in the production of media		
artworks.		
MA:Pr6.1.I	MA:Pr6.1.II	MA:Pr6.1.III
a. Design the presentation and	a. Curate and design the	a. Curate, design, and
distribution of collections of	presentation and distribution	promote the presentation and
media artworks, considering combinations of artworks,	of collections of media	distribution of media artworks for intentional
formats, and audiences.	artworks through a variety of contexts, such as mass	impacts, through a variety of
iormats, and addictices.	audiences, and physical and	contexts, such as markets and
b. Evaluate and implement	virtual channels.	venues.
improvements in presenting	Virtual citatinois.	, enacs.
media artworks, considering	b. Evaluate and implement	b. Independently evaluate,
personal and local impacts,	improvements in presenting	compare, and integrate
such as the benefits for self	media artworks, considering	improvements in presenting
and others.	personal, local, and social	media artworks, considering
	impacts such as changes that	personal to global impacts,
	occurred for people, or to a	such as new understandings
	situation.	that were gained by artist and
MA D #41	NA D #41	audience.
MA:Re7.1.I	MA:Re7.1.II	MA:Re7.1.III
a. Analyze the qualities of	a. Analyze and synthesize the	a. Analyze and synthesize the
and relationships between the components, style, and	qualities and relationships of the components in a variety	qualities and relationships of the components and audience
preferences communicated by	of media artworks, and	impact in a variety media
media artworks and artists.	feedback on how they impact	artworks.
inedia artworks and artists.	audience.	artworks.
b. Analyze how a variety of		b. Survey an exemplary range
media artworks manage	b. Analyze how a broad range	of media artworks, analyzing
audience experience and	of media artworks manage	methods for managing
create intention through	audience experience, create	audience experience, creating
multimodal perception.	intention and persuasion	intention and persuasion
	through multimodal	through multimodal
	perception.	perception, and systemic
MA.D.011	MA.D.01 II	communications.
MA:Re8.1.I	MA:Re8.1.II	MA:Re8.1.III
Analyze the intent, meanings, and reception of a variety of	Analyze the intent, meanings, and influence of a variety of	Analyze the intent, meanings and impacts of diverse media
media artworks, focusing on	media artworks, based on	artworks, considering
personal and cultural	personal, societal, historical,	complex factors of context
contexts.	and cultural contexts.	and bias.
MA:Re9.1.I	MA:Re9.1.II	MA:Re9.1.III
Evaluate media art works and	Form and apply defensible	Independently develop
production processes at	evaluations in the	rigorous evaluations of, and
decisive stages, using	constructive and systematic	•

HS Proficient	HS Accomplished	High School Advanced
identified criteria, and	critique of media artworks	strategically seek feedback
considering context and	and production processes.	for media artworks and
artistic goals.		production processes,
		considering complex goals
		and factors.
MA:Cn10.1.I	MA:Cn10.1.II	MA:Cn10.1.III
a. Access, evaluate, and	a. Synthesize internal and	a. Independently and
integrate personal and	external resources to enhance	proactively access relevant
external resources to inform	the creation of persuasive	and qualitative resources to
the creation of original media	media artworks, such as	inform the creation of cogent
artworks, such as	cultural connections,	media artworks.
experiences, interests, and	introspection, research, and	
cultural experiences.	exemplary works.	b. Demonstrate and expound
		on the use of media artworks
b. Explain and demonstrate	b. Explain and demonstrate	to consummate new meaning,
the use of media artworks to	the use of media artworks to	knowledge, and impactful
expand meaning and	synthesize new meaning and	cultural experiences.
knowledge, and create	knowledge, and reflect and	
cultural experiences, such as	form cultural experiences,	
learning and sharing through	such as new connections	
online environments.	between themes and ideas,	
	local and global networks,	
	and personal influence.	
MA:Cn11.1.I	MA:Cn11.1.II	MA:Cn11.1.III
a. Demonstrate and explain	a. Examine in depth and	a. Demonstrate the
how media artworks and	demonstrate the relationships	relationships of media arts
ideas relate to various	of media arts ideas and works	ideas and works to personal
contexts, purposes, and	to various contexts, purposes,	and global contexts,
values, such as social trends,	and values, such as markets,	purposes, and values, through
power, equality, and	systems, propaganda, and	relevant and impactful media
personal/cultural identity.	truth.	artworks.
b. Critically evaluate and	b. Critically investigate and	b. Critically investigate and
effectively interact with legal,	ethically interact with legal,	strategically interact with
technological, systemic, and	technological, systemic, and	legal, technological, systemic,
vocational contexts of media	vocational contexts of media	and vocational contexts of
arts, considering ethics,	arts, considering ethics,	media arts.
media literacy, social media,	media literacy, digital	
virtual worlds, and digital	identity, and artist/audience	
identity.	interactivity.	