

2023 - 2024 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST KENTUCKY REQUIREMENTS

Who May Enter:

Any student enrolled in an elementary or middle school (plus high school for Division 4) in Kentucky may submit artwork to the Kentucky School Bus Safety Poster Contest.

Poster Specifications:

Completed poster size must be 11" x 17" or 12" x 18." Posters may be illustrated on the vertical or horizontal axis. Other poster sizes will not be accepted.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted and will disqualify the poster.

There is no limitation on the use and number of colors. There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted materials (i.e., comic and/or television characters), including stock artwork, meaning photographs or other images of common places, landmarks, nature, events or people; clip art, meaning anything from an existing collection of pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

There must be an entry blank (next page) securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, email address, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.

Criteria for the selection of award-winning posters are:

- **Safety Impact:** Relationship of the poster design to the school bus safety practices.
- **Originality:** Originality of the poster and how the idea is expressed in the poster design.
- **Artistic Quality:** Artwork and its execution.
- **Visual Impact:** Visual impact of the poster design.

Poster Theme:

Every poster and slogan must harmonize with the poster contest theme:

Driving Safely Into the Future

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

When Can Posters Be Drawn?

Posters can be drawn any time between October 2, 2023 – April 1, 2024.

Contest Deadline:

Posters must be postmarked to KDE on or before Wednesday, April 17, 2024. Each participating school district may submit **one** (only first-place winners) winning poster in each of the following categories:

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grade 6-8

Division #4 - Special Education (Grades K-12)

Division #5 - CAD (Computer Aided Drawing)

Please Note: Division #5 - CAD entries are eligible for competition within those respective divisions, but are not eligible to be the Overall National Contest Winner.

All posters become the property of the Kentucky Department of Education upon receipt and are not returned to the artist, his/her parents / legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s). Posters that have been used for any promotional purposes may not be submitted. All state winners will be sent forward to the national contest.

Mailing Instructions:

No more than **5 posters from each district** may be entered in the contest (**one for each Division**).

DO NOT roll posters. They must be mailed/delivered flat.

Must be postmarked to KDE on or before Wednesday, April 17, 2024.

Winning posters from each participating district must be mailed first class in a flat envelope to:

Kentucky Department of Education
C/O Elisa Hanley
300 Sower Blvd, NC 43
Frankfort, KY 40601

Judging:

The Kentucky Department of Education will evaluate posters and submit the overall state winners. **A poster must win at the state level to be entered into the national contest.**

Winners of the state contest will be forwarded by the Kentucky Department of Education to the National School Bus Safety Poster Contest.

**2023 - 2024 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST
POSTER LABEL FOR ENTRY - PRINT CLEARLY**

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

PRINT CLEARLY

Student Name: _____

Grade: _____ Age: _____ Division: _____

School District: _____

School Name: _____

School Phone Number: _____

School Address: _____

City: _____ State: _____ ZIP: _____

Teacher's Name: _____

Teachers Email Address: _____

Student's Home Address: _____

City: _____ State: _____ ZIP: _____

- Division #1 - Grades K-2 Division
- Division #2 - Grades 3-5 Division
- Division #3 - Grades 6-8 Division
- Division #4 - Special Education (Grades K - 12)
- Division #5 - CAD (Computer Aided Drawing) Division # 6 - International Entries

Do not place this information on the front of the poster. Display on the back only!