



Exploratory Tasks:

Where will your journey take you?

HOSPITALITY & TOURISM

Hotels...restaurants...conventions centers. Do you wonder how these places operate? Who manages and coordinates events, employees, resources and finances? If these questions grab your interest, explore these pathways focused on hospitality and tourism.

RESTAURANTS & FOOD/BEVERAGE SERVICES PATHWAY

People with careers in this pathway perform a variety of tasks to operate and oversee restaurants and food services. From preparing foods to managing finances, these specialists work to provide a quality customer experience.

EXPLORATORY TASK: Your class is planning a menu for a dinner to honor local veterans. Your team is charged with creating the menu. You have a \$200.00 budget and expect to host 15 veterans plus your classmates. Consider these as you plan:

- Where and when the event will be held
- Type of meal, e.g., buffet, meal served at a table, hot/cold
- Source of food, e.g., catered, potluck, take-out

EXTENSION: Your team has been asked to manage the event. You have a budget of \$200.00. Create an event plan for the event that includes:

- Agenda, including speakers, performers, etc.
- Seating layout
- Decorations
- Invitations

LODGING PATHWAY

Specialists in this pathway perform tasks related to the operation of lodging facilities and the care of guests who use them. This may be through direct interaction with the guests or by providing services necessary for the operation of the facility.

EXPLORATORY TASK: Your grandparents want to open a bed & breakfast from their 6-bedroom home. They have asked you to research to help them determine the possibility of their success. After researching, create a research summary that includes:

- Potential guests, tourists, business travelers, families
- Local attractions, e.g., shopping, colleges, parks, festivals, business
- Services you might provide for your guests, e.g., meals, laundry
- A comparison of local hotel or bed and breakfast rates/services

EXTENSION: Create an advertising brochure for the local chamber of commerce to highlight the new bed and breakfast. Highlight local activities, special services, or other selling points.



What is a Career Cluster?

Career Clusters are a way to organize career options. There are **16 Career Clusters** in the National Career Cluster Framework. They are further divided into specific pathways that can lead you to a successful future.

What are Career Pathways?

Each of the 16 Career Clusters are divided into approximately 80 Career Pathways. The pathways are further divided into specific careers that share similar skills.

A Career Pathway offers a range of entry options, from entry level positions that require a high school diploma or industry certificate to those that require a professional degree.

TRAVEL & TOURISM PATHWAY

Travel and tourism consultants provide a range of services to promote and support a traveler's experience. These may include developing a heritage center for visitors, creating guidebooks, overseeing a huge urban convention center or planning trips and events.

EXPLORATORY TASK: Local businesses prosper from visitors. What can you do to encourage tourism? Create a travel brochure to place at the local visitors' center. Consider these for our brochure:

- Brief overview and/or history of the area
- Simple map with locations of major attractions
- Areas of interests, e.g., historic sites, parks, lakes, etc.
- Local commerce, e.g., hotels, shops, restaurants, services, etc.

EXTENSION: Choose one of the local attractions. Create a short video advertisement to generate interest in the site.

RECREATION, AMUSEMENTS & ATTRACTIONS PATHWAY

Employees in this pathway deliver a range of services across a variety of settings such as recreation centers, historic or cultural centers, museums and theme parks. Many provide direct services to customers while others manage events and facilities.

EXPLORATORY TASK: A local hotel would like to create a playroom for children (ages 6-10) of their guests and are sponsoring a contest to encourage input from students. The dimensions of the playroom are 30' x 30' and you have a budget of \$2500.00 for furnishings and supplies. Develop a detailed proposal of your idea that includes:

- Layout, including arrangement of furnishings
- List of activities, including equipment and supplies
- Financial report of the cost of equipment, supplies and furnishings

EXTENSION: How do you ensure the safety of the children? How would you communicate this to those using the playroom? Research preschool safety guidelines. Create a safety brochure to be shared with children and parents.

MORE TO EXPLORE

- Proper food handling is critical to public safety. As a restaurant manager, it is your responsibility to ensure employees follow these guidelines. Create a Food Safety Guide to share with new employees.
- You work as a personal trainer at the local recreation center. Create a fitness plan or routine for a client.
- Your local historical center is planning a Living History night and are seeking volunteers to portray individuals important to the history of your town. Research to present a historical monologue of a local individual.

How can I use Career Pathways?

Career Pathways are planning tools to help you prepare for your future career goal. They provide a map of required courses at both the high school and college level.

A pathway also lists opportunities to earn college credit, industry certificates or gain real-world experience while in high school.

What is an Industry Certificate?

Industry certifications are credentials recognized by business and industry that demonstrate mastery of necessary knowledge and/or skills.

As you create your Individual Learning Plan (ILP), Career Pathways are invaluable tools to Make Every Credit Count!