



**CAREER AND TECHNICAL EDUCATION (CTE)
ADVISORY SUMMARY**

NOV. 19, 2021

ATTENDANCE: Sen. Jimmy Higdon, Charlene Baxter, Scott Christmas, Debbie Dennison, Kelli Dickson, Shelley Goodwin, Beth Hargis, David Horseman, Stephanie Kingsley, Harmony Little, Mike Miller, Pamela Moore, Paul Mullins, Mary Pat Regan, John Sanders, Regan Satterwhite, Leslie Slaughter, Karla Tipton, Scott U’Sellis, Matthew Whitaker

MEMBERS ABSENT: Rep. Steve Riley, Drew Graham, Jeff Jones, Steve Johnson, Mike Stone, Darlene Zibart

SUMMARY:

Agenda Item: Welcome and Introduction of Committee Chair

Presenter: David Horseman, KDE Associate Commissioner, Office of Career and Technical Education

Summary of Discussion:

Horseman called the meeting to order at 10:00 a.m. ET and welcomed the committee. He introduced Harmony Little, executive director of Credentialing Strategies with the Kentucky Community and Technical College System (KCTCS), as the chair of the Career and Technical Education (CTE) Advisory Committee.

Agenda Item: Approval of Minutes from May 14, 2021 Meeting

Presenter: Harmony Little, Committee Chair, Executive Director of Credentialing Strategies, KCTCS

Summary of Discussion:

John Sanders moved to approve the minutes as submitted and Horseman seconded. The motion carried unanimously. There was no further discussion.

Agenda Item: Introduction of CTE Advisory Members

Presenter: Harmony Little, Committee Chair, Executive Director of Credentialing Strategies, KCTCS

Summary of Discussion:

A roll call of committee members was conducted, and members provided brief introductions.

Agenda Item: CTE Branding and Marketing Update

Presenter: Leslie Slaughter, KDE Executive Advisor, Office of Career and Technical Education

Summary of Discussion:

Slaughter shared the new CTE logo, which represents employers and education working together to build an “empowered” CTE system for students. She explained that work with marketing firm, Red7e, is being completed in two phases. The logo and tagline development have been completed as phase one, with phase two consisting of branding messaging, along with radio and television ads, plus printed materials. The KDE communications team is assisting with the social media campaign, webpage redesign and success stories and videos.

Agenda Item: Conversations with the Legislature

Presenter: David Horseman, KDE Associate Commissioner, Office of Career and Technical Education

Summary of Discussion:

Horseman shared that members of the Office of Career and Technical Education (OCTE) recently met with the 2021 Budget Review Subcommittee on Economic Development, Tourism, and Environmental Protection about how CTE students can help address the labor shortage in Kentucky. He stated that CTE is providing students to fill those vacant jobs and positions after graduation and postsecondary education/training.

CTE is currently delivered through state-operated area technology centers (ATCs), locally operated career and technical centers (CTCs) governed by a local school district, comprehensive middle and high schools, and local area vocational centers (LAVECs), a district-governed school that receives supplemental funding from the state. Horseman said there have been conversations regarding the funding issues that exist with secondary CTE and they are going very well; however, due to existing statutes, regulations and funding levels, several locally operated CTE programs, such as LAVECs, are unfunded and inequitable in terms of what programs are available to students. There are also CTE programs and centers that currently receive no state funding. Horseman said the goal is to shift to a full-time equivalent student model where the money follows the student. He stated it should not matter where you are teaching CTE, but that all should receive equitable funding.

He shared that KDE has proposed three additional budget requests (ABRs) for the 2022 legislative session. KDE is asking for \$3 million to support ATC equipment needs and operating costs, \$6 million to add funding for the current unfunded LAVECs and \$500,000 to cover retirement and separation payouts for ATC state employees.

Feedback:

Sen. Higdon said he would like to see part of the \$3 million dollars for the ATCs put into a grant for supplies and equipment, and possibly get a local match from industry partners. He thought it might help motivate industry to get involved. Sen. Higdon said he thought industry would be willing to help if they were asked. He also said he hears complaints from the LAVECs that

funding is not adequate since everything is very expensive in some of the programs (example: welding rods, metal, software updates, etc.).

Follow-up Required:

Horseman responded that it would be difficult to match funds with general fund dollars, but KDE could possibly do reserve fund grants through the state’s federal Perkins allocation. He said we do have an opportunity with Perkins grants to put matching funds in that could impact any CTE program across the state. He explained that KDE met with Rep. Petrie and other representatives, and there was an increase of about 10%, and extra money in the ABR, but KDE had a couple more districts apply to be in the LAVEC funding model. He explained that the number of districts will determine how far the reach goes and KDE is working to improve that, but our priority is to fund the unfunded first and the wait list is continuing to grow.

Agenda Item: KY Tech Update

Presenter: Beth Hargis, KDE Division Director, Office of Career and Technical Education

Summary of Discussion:

Hargis shared an update on some of the successful activities the Career and Technical Student Organizations (CTSOs) are doing within the ATCs and the achievements of students. She indicated that despite COVID, the CTOS are still very active. CTOS are non-profit organizations and not after school clubs, and they are embedded into the curriculum. She also shared information about businesses that have donated to a variety of ATC programs. She reported a lot of staff turnover in the ATCs and that ATCs have lost 54 teachers since May. The ATCs are very short staffed, have a lack of substitutes and, in many cases, principals are covering classes due to these shortages.

Agenda Item: Greetings from the Commissioner

Presenter: Jason E. Glass, Ed.D., Commissioner of Education , KDE

Summary of Discussion:

Glass welcomed and thanked the committee members for their work related to CTE. He shared highlights from the Kentucky Education Summit and the release of the new “United We Learn” report. Glass echoed the concern on the funding structure and said, “there is work to be done.” He also said we need to adequately fund CTE, so that it has the capacity to deliver the kind of experiences our students need to be competitive in the global workforce.

Agenda Item: Dual Credit Data Sharing

Presenter: Scott U’Sellis, KDE Data Manager, Office of Career and Technical Education

Summary of Discussion:

U’Sellis shared the general education dual-credit and CTE dual-credit enrollment data for the 2020-2021 school year.

In the 2020-2021 school year, there were 78,890 total dual-credit enrollments. This number is determined by the unique number of enrollments, not students. If a student is enrolled in three dual-credit classes, they would count for three enrollments.

Out of all dual-credit enrollments, 31.9% of enrollments were CTE dual-credit enrollments. This is a slight increase from the 2019-2020 school year, when CTE enrollment was 31.4% of dual-credit enrollments.

More than 30 higher education partners participate in the Dual Credit Scholarship and Kentucky Work Ready Scholarship dual-credit enrollment scholarship programs. Administered by the Kentucky Higher Education Assistance Authority (KHEAA), the scholarships assist students who are taking dual-credit classes at a participating Kentucky college or university. Eligible students may receive scholarships for up to two classes using the Dual Credit Scholarship and for up to two technical classes per academic year using the Kentucky Work Ready Scholarship. U'Sellis noted that other universities also may offer dual credit, but do not participate in the program.

For the 2020-2021 school year, 169 of the state's 171 districts had students enrolled in dual-credit classes and 158 districts had students enrolled in CTE dual-credit courses. U'Sellis said that the agency is actively looking for ways to get all counties across the Commonwealth involved.

U'Sellis also shared the [School Report Card data](#) and applauded how it showcases the types of students being reached through CTE. Over 36,000 high school students participated in dual credit during the 2020-2021 school year. Highlighting a small portion of the report, he pointed out there is a 7% gap between the number of female and male high school students enrolled in dual-credit courses, with more female students taking and completing courses than male students.

Agenda Item: College and Career Advising Tool

Presenter: Leslie Slaughter, KDE Executive Advisor, Office of Career and Technical Education

Summary of Discussion:

Slaughter shared information on the Statewide Comprehensive College and Career Advising Platform that is currently under development. The partnership is between KDE, the Council on Postsecondary Education (CPE), and KYSTATS and is targeted for ALL learners and a variety of other audiences. The tool will be a "one-stop-shop" for career exploration tools, insightful reports, secondary/postsecondary/adult education program information, postsecondary affordability resources, and provides virtual employer engagement opportunities.

Agenda Item: CTE Programs and CTSO Updates

Presenter: Pamela Moore, KDE Division Director, Office of Career and Technical Education

Summary of Discussion:

Moore provided staffing updates at the Leadership Training Camp and new CTSO staff in her division. She also discussed CTSO summer and fall leadership training workshops, along with the state and national conferences. She said CTSO membership has been a challenge, but the numbers are starting to return to normal.

She informed the committee of the Business and Education Alignment Taskforce (BEAT) meetings, as well as Kentucky Workforce Innovation Board (KWIB) partnerships. The KWIB is the body that approves the annual industry certification list for K-12 assessment and accountability. She indicated that the group was in the process of transitioning to an electronic format for submissions. Moore also shared a flow chart of the Kentucky Industry Certification approval process.

Agenda Item: Schedule 2022 Meeting Dates

Presenter: Harmony Little, Committee Chair, Executive Director of Credentialing Strategies, KCTCS

Summary of Discussion:

It was decided that a doodle poll will be sent out for the May 2022 meeting and the November 2022 meeting. It was recommended to hold the May meeting the first two weeks in May, in order to avoid testing windows and graduations.

Announcements and Adjournment

Stephanie Kingsley said that KWIB collaborative meetings will be starting Nov. 30. Additional information will be coming.

Horseman asked that representatives from local districts share and showcase good things happening in their area at the spring CTE Advisory meeting. He also shared that this is National Apprenticeship Week in Kentucky. If you have items to share, please share those on social media and tag Horseman, as he will retweet those stories. He also encouraged the committee to tag KDE and the Education and Workforce Development Cabinet to get more resources out to the field.

Sen. Higdon said Work Based Learning (WBL) is a big part of CTE. He indicated his happiness that progress had been made in this area, but that it still has a long way to go.

Paul Mullins moved to adjourn the meeting and Shelly Goodwin seconded. The motion carried unanimously by roll call vote. The meeting adjourned at 11:32 p.m. ET.